

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections - National Voters' Day 2012 - Celebrations on 25-01-2012 - Telecasting of Spots in Telugu News Television Channels - Payment of Rs.26,668/- to M/s hmtv, Hyderabad towards the cost of telecasting T.V. Spots - Sanctioned - Orders - Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No:
03-2012

Dated:10-

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. G.A. (Elecs.E) Dept. Lr.No.3389/Elecs.E/A2/2011-121, dt: 21 -01-2012 .
4. From Authorised Signatory, hmtv, Hyderabad Invoice No. INV2003/11, dt.30-01-2012

ORDER:

In the Government letter 3rd read above, the General Manager, hmtv, Hyderabad have been requested to telecast T.V. Spots from 22nd to 25th January, 2012 on DAVP Rate of Rs.495/- per 10 Seconds spot during 7 am to 9 am and 7.00 pm to 9.00 pm and Rs.100/- per 10 Seconds spot during 9.00 am to 12.00 Noon in connection with National Voters' Day celebrations on 25th January, 2012. Accordingly, the Agency has telecasted the Spots and requested for payment of Rs.26,668/- in the reference 4th read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.26,668/-** (Rupees Twenty six thousand six hundred and sixty eight only) to Hyderabad Media House Limited, Hyderabad towards the cost for telecasting T.V Spots from 22nd to 25th January, 2012 in connection with National Voters Day Celebrations.

3. The expenditure sanctioned in para 2 above shall be debited **"2015 - Elections - MH 103 Preparation and Printing of Electoral Rolls - SH (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1st read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **"Hyderabad Media House Limited, Hyderabad" A/c No. 737011023190, UBI, A.S. Rao Nagar Branch, Secunderabd, IFSC Code: VYSA 0007370, MICR Code: 500064016.**

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5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued in the Memo. 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager, Hyderabad Media House Limited, Plot No.6,
Anupuram Colony, A.S. Rao Nagar, ECIL, Hyderabad-62
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SC/SF.

//FORWARDED:: BY ORDER//

OFFICER

SECTION